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Washington, DC 20009
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Interviews: 405 adults
Dates: January 31, 1998

EMBARGOED BY NBC NEWS UNTIL SUNDAY, 9:00 A.M., 2/1/98

*The margin of error for
405 interviews is $\pm 5\%$*

48 Male
52 Female
[5]

1. I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Bill Clinton							[60]
January 31, 1998.....	29	21	13	14	23	-	
January 26, 1998.....	24	19	17	15	24	1	
January 24, 1998.....	19	21	17	15	27	1	
January 17-19, 1998.....	21	36	15	13	15	-	
December 1997.....	21	34	16	13	15	1	
October 1997.....	21	30	16	15	17	1	
September 1997.....	24	32	17	13	13	1	
July 1997.....	26	30	13	14	16	1	
June 1997.....	20	31	17	15	16	1	
<i>High</i>							
January 1993.....	33	31	15	9	7	5	
<i>Low</i>							
September 1994.....	13	28	18	18	23	-	
Monica Lewinsky							[72]
January 31, 1998.....	2	8	26	21	34	9	
January 24, 1998.....	3	6	33	16	19	23	
Kenneth Starr							[73]
January 31, 1998.....	8	10	25	11	22	24	
January 24, 1998.....	8	12	22	11	14	33	
June 1997	4	10	19	8	6	53	
March 1997.....	2	8	18	6	6	60	

Q.1. (cont'd.)

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure	
Hillary Rodham Clinton¹							[61]
January 31, 1998.....	27	25	19	12	16	1	
January 26, 1998.....	26	19	21	12	19	3	
January 24, 1998.....	26	23	20	12	18	1	
January 17-19, 1998.....	20	25	21	16	16	2	
December 1997.....	18	26	23	14	17	2	
October 1997.....	20	25	23	13	17	2	
September 1997.....	19	26	18	15	20	2	
July 1997.....	16	23	21	16	23	1	
June 1997.....	22	26	15	15	20	2	
April 1997.....	18	26	18	14	22	2	
High							
January 1993.....	27	30	21	8	8	6	
Low							
May 1996+.....	14	20	19	17	27	3	

¹In June and July of 1994, Hillary Clinton had higher approval ratings than Bill Clinton.

+ Asked only of registered voters.

2a. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

	1/98										High	Low	
	31 st	27 th	26 th	25 th	22 nd	17 th -19 th	12/97	10/97	9/97	7/97	9/97	6/93	
Approve.....	72	68	63	61	61	62	59	57	62	56	62	41	[20]
Disapprove.....	21	24	30	31	32	30	33	34	29	36	29	50	
Not sure.....	7	8	7	8	7	8	8	9	9	8	9	9	

(ASK ONLY OF RESPONDENTS WHO SAY THEY FEEL NEGATIVE OR NEUTRAL TOWARD BILL CLINTON IN Q.1. AND SAY THEY APPROVE OF THIS JOB PERFORMANCE IN Q.2a.)

2b. Why do you approve of President Clinton's job performance, but not feel positive toward him personally?

(PROBE:) Why do you approve of his performance as president, but not of him personally?

He is doing a good job, running the country well	21%
He has done a good job with the economy	20
His personal life has nothing to do with the way he is doing his job	5
His personal character is questionable	12
Disapprove of his personal life	9
Do not approve of scandals, too many scandals past and present	8
Don't know; no response	7%

3. As you may know, there are allegations that President Clinton had an affair with a 21-year-old White House intern. Do you think that these allegations about President Clinton are true, or not?

	1/98					
	31 st	27 th	26 th	25 th	24 th	22 nd
Yes, allegations are true.....	40	37	39	47	45	38
No, allegations are not true.....	30	30	27	24	25	28
Not sure.....	30	33	34	29	30	34

[22]

- 4a. There are also allegations that President Clinton lied about his alleged affair with the woman while he testified under oath in the Paula Jones trial. Do you think that these allegations about President Clinton are true, or not?

	1/98		
	31 st	27 th	24 th
Yes, allegations are true.....	43	35	44
No, allegations are not true.....	27	32	25
Not sure.....	30	33	31

[69]

- 4b. If it turns out that these allegations are true, do you think that President Clinton should be impeached and removed from office, or not?

	1/98	
	31 st	24 th
Yes, should be impeached and removed from office.....	35	50
No, should not be impeached and removed from office.....	57	42
Not sure.....	8	8

[80]

- 5a. When it comes to explaining (his/her) involvement in this matter, do you think that (**READ ITEM**) is being totally truthful and honest, mostly truthful and honest, somewhat truthful and honest, or not at all truthful and honest?

	Totally Truthful And Honest	Mostly Truthful And Honest	Somewhat Truthful And Honest	Not At All Truthful And Honest	Not Sure	
Bill Clinton.....	5	20	37	31	7	[74]
Monica Lewinsky.....	2	12	40	32	14	[75]

- 5b. Do you feel that the current situation is or is not affecting Bill Clinton's ability to lead the country?

Is affecting.....	50	[76]
Is not affecting.....	47	
Not sure.....	3	

- 6a. Do you think that Kenneth Starr, the independent counsel who is investigating these allegations, is mainly interested in conducting a fair and impartial investigation, or is he using the investigation for partisan, political purposes?

Is conducting a fair/impartial investigation.....	26	[77]
Is using investigation for partisan, political purposes.....	57	
Not sure.....	17	

- 6b. Do you feel that the investigation into this matter should be pursued further, or do you think that the facts are known and that the case should be dropped?

Investigation should be pursued.....	48	[78]
Facts are know/case should be dropped.....	46	
Not sure.....	6	

- 12b. Let me read you three statements about the news media's coverage of the recent allegations involving President Clinton, and see which one you agree with more.

Statement A: The news media's coverage has been irresponsible, and they have sensationalized the story.

Statement B: The news media's coverage has been responsible, and they have acted properly in reporting this story.

Statement C: The news media's coverage has been too restrained, and they should be more aggressive in reporting this story.

	1/98		
	31 st	24 th	
Statement A/Media irresponsible.....	52	47	[79]
Statement B/Media responsible.....	38	45	
Statement C/Media too restrained.....	6	6	
Not sure.....	4	2	

FACTUALS: Now I have a few more questions for statistical purposes only.

- F1. How old are you? **(IF REFUSED, ASK:)** Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	8	[28]
25-29.....	12	
30-34.....	9	
35-39.....	10	
40-44.....	11	
45-49.....	10	
50-54.....	9	
55-59.....	5	
60-64.....	7	
65 and over.....	18	
Refused.....	1	

- F2. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/ REPUBLICAN.")

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat.....	19	[29]
Not very strong Democrat.....	10	
Independent/lean Democrat.....	10	
Strictly independent.....	22	
Independent/lean Republican.....	9	
Not very strong Republican.....	10	
Strong Republican.....	13	
Other.....	3	
Not sure/nothing.....	4	

- F3. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, between \$75,000 and \$100,000, or would the total be more than that?

Less than \$10,000.....	5	[30]
Between \$10,000 and \$20,000.....	9	
Between \$20,000 and \$30,000.....	11	
Between \$30,000 and \$40,000.....	14	
Between \$40,000 and \$50,000.....	12	
Between \$50,000 and \$75,000.....	18	
Between \$75,000 and \$100,000.....	9	
More than \$100,000.....	10	
Not sure/refused.....	12	

- F4. Finally, are you from a Hispanic or Spanish-speaking background?

(IF NO:) What is your race -- white, black, Asian, or something else?

Hispanic.....	6	[31]
White.....	78	
Black.....	10	
Asian.....	2	
Other.....	3	
Not sure/refused.....	1	